

# • Our brand styleguide

## Logo

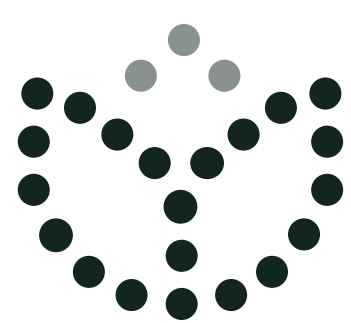
The project logo presented in a light and dark version.



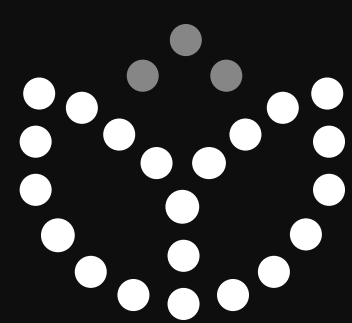
Logo dark, for light backgrounds



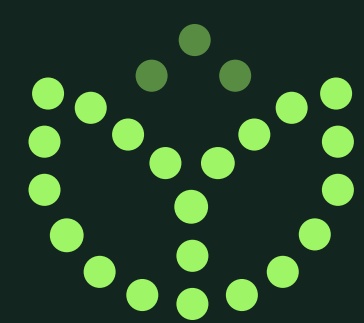
Logo light, for dark backgrounds



Mark dark



Mark light



Mark green

# Colors

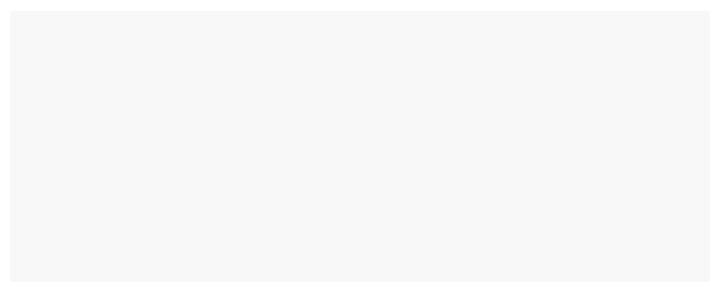
The digital palette that embodies our brand's identity and presence online.

## Primary



Lime

HEX :#9EF566



Off white

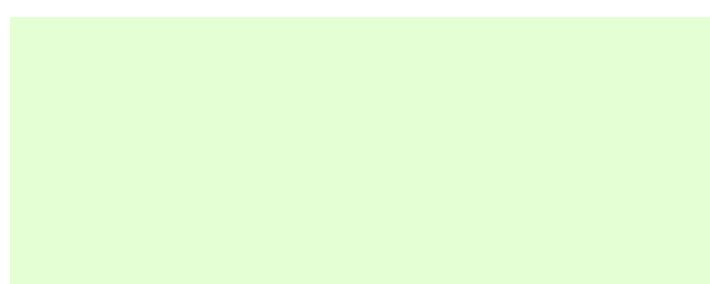
HEX :#F8F8F8

## Secondary



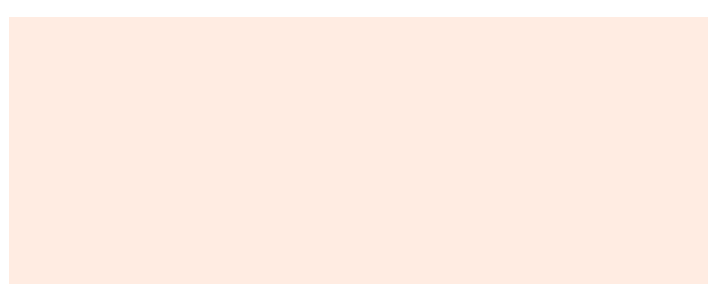
Dark lime

HEX :#62B62D



Soft lime

HEX :#E5FFD5



Soft orange

HEX :#FFECE2



Orange

HEX :#F47E3C



Dark orange

HEX :#AE4A12

## Green



1000

HEX :#13251F

900

HEX :#19382D

800

HEX :#16503B

700

HEX :#17684B

600

HEX :#21815F

500

HEX :#3BA47E

400

HEX :#4CBC94

300

HEX :#69D2AC

200

HEX :#A4EFD4

100

HEX :#E2FEEE

## Grey



1000

HEX :#0E0E0E

900

HEX :#323232

800

HEX :#4D4D4D

700

HEX :#626262

600

HEX :#707070

500

HEX :#878787

400

HEX :#9D9D9D

300

HEX :#B3B3B3

200

HEX :#C7C7C7

100

HEX :#E1E1E1

## Font

The Google font we employ for our brand, utilized seamlessly across both online and offline platforms.

### Inter regular

aabbccddeeffgghhiijjkkllmmnnooppqrrssttuuv  
vwxxxyyzz

### Inter Semi Bold

aabbccddeeffgghhiijjkkllmmnnooppqrrssttu  
uvvwxxxyyzz